

Startup Spark – Sponsorship Slab

perks	Diamond (₹1,25,000)	Gold (₹75,000)	Silver (₹35,000)	Basics (₹15,000)
Exclusivity	1 Sponsor Only	Multiple Sponsors Allowed	Multiple Sponsors Allowed	Multiple Sponsors Allowed
Event Naming Rights	"XYZ Hackathon powered by [Company]"	"Co-Sponsored by [Company]"	"Co-Sponsored by [Company]"	-
Problem Statement Submission	Unlimited Problem Submissions	3 Problem statement Submissions	1 Problem statement Submission	-
Judging Role	Judge for All Rounds	Judge until Semi-Finals	-	-
Winner Selection	Pick the Winner	-	-	-
Recruitment	Recruit the Winning Team	Recruit the other teams	-	-
Logo Placement	Largest Logo on Stage, Website, Flyers and Ticket	Medium Logo on Website, Flyers and Ticket	Small Logo on Flyers, Ticket	Small Logo on Flyers.
brochure Advertisement	Full Page Ad on Event brochure	Half Page Ad on Event brochure	Logo Only on brochure	Logo Only on brochure
Video Advertisement	Featured in All Event Videos	Included in Promo Videos	-	-
Social Media Posts	5 Custom Posts on Instagram and LinkedIn	3 Custom Posts on Instagram and LinkedIn	1 custom Post on Instagram	3 Mentions on Instagram
Product Demos	5-Minute Product Demo at Event	2-Minute Product Demo	1-Minute Product Demo	-
Swag Kit Branding	Large Logo on Swag Kits	Medium Logo on Swag Kits	Small Logo on Swag Kits	Logo on Swag Kits
Venue Advertising	Banners and Standaees at Venue	Banners and Posters at Venue	Posters at Venue	Posters at Venue
Speaker slot	10-Minute Keynote Speech	5-Minute Keynote Speech	-	-
Mentorship Opportunities	Assign Mentors from Company	-	-	-
Press Release	Exclusive Mention in Press Releases	Mention in Press Releases	-	-
Memento	Yes	Yes	Yes	Yes
Refreshments	Yes	Yes	Yes	Yes